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REVIEW

YEAR

2022

20 MILLION+ LIVES IMPACTED

\$2.5 BILLION+ IN GOODS DISTRIBUTED

We live in a world of plenty, yet millions of people find themselves in critical need every day, creating a vast need gap. At Good360, we are on a mission to close that gap. By distributing more than \$2.5 billion in donated product in 2022, we helped thousands of nonprofits close the need gap in their communities and opened opportunity for millions of individuals in need.

GROWING OUR IMPACT

MILLIONS OF LIVES IMPACTED EACH YEAR

has grown nearly 8X -thanks to our corporate partners and nonprofit



2019



2020



2021



2022

EVERY DAY AT GOOD360 ...

370,000+ critically needed items are distributed

We close the need gap for 60,000+ individuals

465,000+ lbs of goods are given new life

IMPACT THROUGH OUR CORPORATE DONORS











United Airlines

"United is thrilled to partner with Good360 to help fulfill their mission of closing the need gap. By donating pillows, blankets, hygiene products, and other items, we're able to keep those goods out of the landfill and distribute them to those facing challenging life circumstances in a local community. Our employee kitting events allow United employees to give back by creating amenity kits that will be distributed to help those in need. We look forward to growing our partnership in the future.'

- Aaron Stash, Senior Manager, Global Community Engagement Programs

CVS

work with Good360, we have been able to ensure the communities we serve have what they need when they need it the most."

- Walter D. Woods, VP of Philanthropy at CVS Health

Coca-Cola

with Good360 on our disaster response efforts. Our collaboration has helped ensure that we can quickly get DASANI water and other Coca-Cola beverages where they're needed most to support communities in times of crisis. We're also pre-positioning our products in disaster-prone areas, working hand in hand with Good360

Fanatics

"Fanatics is committed to reducing waste by creating sustainable practices and operating our business responsibly for fans and the planet while also supporting the communities where we all live, work, and play. We are proud to partner with Good360 to donate merchandise to those most in need in underserved communities and minimizing our global footprint."

- Grace Farraj, Vice President, Global Impact & Inclusion, Fanatics & Executive Director, All In Challenge Foundation

CarMax

'CarMax enthusiastically partnered with Good360 this year to provide meaningful volunteer engagement opportunities to benefit disaster survivors. Good360's expertise in **identifying community needs**, inspiring volunteer action, and leading project planning led to exceptional results, and we're looking forward to partnering in the future."

- Kristen Kaplan, CarMax Community Relations





Morningday Community Solutions

"We work with more than 650 nonprofit organizations in our community, and every day we hear from executive directors who tell us that they would not be able to make the impact that they do without the goods we provide. Hundreds of thousands of lives have been improved because of our relationship with Good360."

- Buddy Walck, Executive Director



Santa Claus Inc.

"As a Good360 Community Redistribution Partner, we could not serve over 200,000 children in poverty each year without their help. By sourcing goods from some of the most well-known retail brands as well as their partnership with Toys for Tots, we are able to make a tremendous difference in the lives of children and families in the Southern California area."

- Karen DiCarlo, Executive Director



Goods for Good

"Our job is to be part of the community and support all those we serve. Thanks to our partnership with Good360, we can provide our community with the resources to help. Good360 is a wonderful organization and we look forward to growing our partnership in the future."

- Kenny Kassed, President



United Way of Mid-Willamette Valley

"We couldn't be happier to be a thriving Community Redistribution Partner for Good360. We are now able to supply hundreds of organizations with a variety of goods that has helped increase our community's quality of life. Through Good360, we've been able to find ways to reduce waste and provide new products to those in need."

- Colman Crocker, Program Manager



United Breast Cancer Foundation

"Good360 allows UBCF to change the lives of women, men, and families impacted by breast cancer. Because of Good360's diverse range of products, we can source exactly what survivors need to feel comfortable during their journey."

> - Lori Johnston, Project Manager and Network of Giving Coordinator



Mayfield Graves Long-Term **Recovery Group**

"Good360 truly understands the importance of timing and collaboration between communities and partners. Delivering what we need, when we need it has been a key to accelerating our recovery."

- Ryan Drane, Executive Director



Role Models of America

"By serving more than 75 local charities, who receive goods from us through Good360, we were able to rise to the challenge of meeting the growing needs of our community in 2022. Due to the ongoing effects of the pandemic, many families have experienced homelessness, job loss, health issues, and stress from a dramatic change in lifestyle. Thanks to Good360, we were able to provide toys and games to children, beauty items to handicapped women, and therapy supplies to those suffering from the recent loss of a spouse. We could not have done any of this without Good360!"

- Angela Mooney, Chief Administrative Officer

IMPACT THROUGH TRANSFORMED LIVES



"While in-between housing, I'm always cold sleeping at night, so I can't believe I now have a heated blanket to use."

- Keith



"My son always wants toys and I can't afford them. This is so helpful. It's perfect timing cause it's been hard times, and this helps so much." - London*



"Wow, are these really all for me? Can I share these books with my brothers and sisters?"

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- Samuel

"I am so thankful to Door of Hope for giving me the Rubbermaid storage containers. I live in a small studio apartment, and I use the containers to store rice, beans, and other shelf food. I also used the containers to help my neighbors and others that are homeless in my city."

- Elroy

I'm not living on the streets, starting over every three months

- Cordelia















COUNTRIES



NONPROFITS SERVED



Ukraine Response

More than 7.5 million people fled their homes due to the war creating a massive refugee crisis. We distributed more than \$75 million in donated product to help Ukrainian refugees and displaced persons fleeing the violence.

Western Kentucky Tornadoes

In late 2021, Kentucky was hit with a string of devastating tornadoes. So far, we've worked with local government agencies and nonprofits to distribute \$4.7 million worth of donated product to aid those impacted.





Eastern Kentucky Floods

In July, the Kentucky River reached record highs and flooded numerous communities. We've worked with local nonprofits to distribute more than \$1.8 million to help rebuild lives.

Hurricane Ian

Hurricane Ian made landfall in Florida as a strong category four hurricane. We've distributed more than \$1 million in product to our partners on the ground to aid recovery efforts.





Hurricane Fiona

have committed more than \$3 million worth of donated product to help support those impacted by the storm.

Jackson Mississippi Water Crisis

After flooding caused the water treatment facility to fail,



IMPACT THROUGH SUSTAINABILITY

Good360 is a leader in sustainability and circularity, supporting our corporate partners' most ambitious SDG and ESG goals.



ensuring that

200 MILLION lbs of needed items were not sent to landfills

DONATED GOODS INCLUDE



Pal 표 Building

Supplies



Pet Supplies

























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...AND MORE





100.000+ NONPROFIT MEMBERS



FOR MORE INFORMATION VISIT US AT GOOD360.ORG